

Subject: Only in Hollywood Summer 2018 Newsletter

From: "Hollywood Property Owners Alliance"

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news from the

HOLLYWOOD & SUNSET & VINE

ENTERTAINMENT DISTRICT DISTRICT



Building Support for Bridge Housing

On April 16, 2018, Mayor **Eric Garcetti**, in his "State of the City" address pledged to set aside \$20M in the city budget to create shelter beds to house 1,500 people. He proposed that the money be divided between the city's 15 council districts and almost immediately members of the city council took up the challenge to identify suitable sites.

Our councilmember, **Mitch O'Farrell**, was among the first to take advantage of this budget set-aside. In Hollywood, the council office has been fielding complaints and concerns from constituents feeling overwhelmed by the visible homelessness on sidewalks and under overpasses. Cars and RVs are parked throughout the district (and throughout the city, actually). This issue is not unique to Hollywood. The councilmember's staff identified a city parking lot on Schrader, south of the YMCA property and began to engage the community to discuss the implications of siting a temporary (three year) bridge shelter on that lot.

Since that lot was identified, CD-13 staff have been reaching out to neighbors and nearby stakeholders. One adjacent property owner, **Brian Folb**, representing the 6565 Sunset Blvd. property, was at the first meeting to discuss this site. Given the state of the crisis in the city, he is supportive of moving forward with this plan. A community open house was organized at the YMCA on May 8 to allow neighbors to meet service providers in the area, and to see preliminary renderings of what the site could look like. A tent-structure is envisioned with trailers to provide restroom, shower and laundry facilities, to house approximately 70 people.

The council office has done yeoman's work to reach out, hear concerns, and do what it can to address issues. **Dan**

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Presenting the Walk of Dames

Visitors have a new way to find their favorite leading ladies on the Walk of Fame. The Hollywood Entertainment District, the Hollywood Arts Council, and CD-13 have transformed ten common utility boxes into displays of art that provide step-by-step directions to the stars of some of the most iconic actresses of our time.

Local artist **John Casey Harris** was selected to design the artwork that will be on display on utility boxes for a year. The artwork honors performers such as **Julie Andrews**, **Lucille Ball**, **Carol Burnett**, **Whoopi Goldberg**, **Nichelle Nichols**, **Debbie Reynolds**, and **Elizabeth Taylor**.

The project was launched with an unveiling and reception on May 21.

Rich Sarian, Director of Operations, is "over the moon" about the installation of this fantastic art program. He looks forward to commissioning and installing even more along the Walk of Fame! "Though it was a bit of a process, it is the ultimate payoff," Sarian said.

As for the artist and the overwhelming excitement of the public, "It's truly been overwhelming with all of the kind words from everyone regarding the project and it is truly an honor to make something that brings people so much joy," Harris said.

This project follows the Sunset & Vine BID's utility box artwork initiative from 2016.

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